

## NEWS RELEASE

Described and Captioned Media Program  
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FOR IMMEDIATE RELEASE

### **H1N1 “Swine” Flu—Prevention for Students with Hearing, Vision Loss Free-Loan Accessible Videos Provided by the U.S. Department of Education**

**Spartanburg, S.C.**—Flu-prevention education is important for everyone. For the more than 1.5 million children in U.S. schools whose learning is impacted by a vision or hearing loss, the Described and Captioned Media Program (DCMP) has an accessible collection of videos about virus and disease prevention available free. Programs can be viewed with captioning, description, or both, with one of these titles captioned in Spanish.

Programs within this free-loan collection are appropriate for elementary through high school students. Health-related topics range from general tips for stopping the spread of germs to in-depth information about the prevention of the flu virus and other contagious illnesses.

According to Bill Stark, Project Director of DCMP, "Captioned, described, and Spanish-language classroom videos that are engaging to K-12 students are in short supply. During this time of heightened health concerns, we are pleased that DCMP can provide health-related media that are accessible to all students."

The DCMP, administered by the National Association of the Deaf (NAD) and funded by the U.S. Department of Education, is a free-loan program that provides access to over 5,000 educational media titles with captioning and/or description as well as information and training resources about accessible media. Parents, teachers, and others involved in educating K-12 students who are blind, visually impaired, deaf, hard of hearing, or deaf-blind can register for a free DCMP account at <http://www.dcmp.org>.

More information about DCMP's collection of flu-prevention videos is available as a downloadable flyer at <http://www.dcmp.org/flyers/nadf150.pdf>.

## **Additional Accessible H1N1 “Swine” Flu–Prevention Resources**

### **Two 508-compliant U.S. government websites with information about the H1N1 Virus:**

- The U.S. government posts a website regarding H1N1, pandemics, and informative resources at <http://www.pandemicflu.gov>.
- The U.S. Centers for Disease Control and Prevention (CDC) also has a website with highly useful information about flu prevention at <http://www.cdc.gov>.

### **The following resources were provided by the National Association of the Deaf:**

- The CDC has also posted, on YouTube, an informative 5-minute flu-prevention video with captions at <http://www.youtube.com/watch?v=g5t1r7yG7rM>.
- Individuals who are deaf can access flu information in ASL at <http://www.deafmd.org/pub/Swine-Flu-Influenza-A-H1N1/Public-Service-Announcement>.
- More information can be found at the National Center for Deaf Health Research at <http://www.urmc.rochester.edu/ncdhr/information/swine-flu.cfm>.

### **About the Described and Captioned Media Program**

The DCMP is funded by the U.S. Department of Education and administered by the NAD. The mission of the DCMP is to promote and provide equal access to communication and learning through described and captioned educational media. The ultimate goal of DCMP is for accessible media to become an integral tool in the teaching and learning process for all stakeholders in the educational community, including students, educators and other school personnel, parents, service providers, businesses, and agencies. Learn about accessible media and why it is an integral tool in the teaching and learning process by watching the production *Equal Access in the Classroom*, available at <http://www.dcmp.org/equalaccess>.

### **About the National Association of the Deaf**

The NAD was established in 1880 by deaf leaders who recognized the right of American deaf community members to use sign language, to congregate on issues important to them, and to have their interests represented at the national level. These beliefs remain true to this day, with American Sign Language as a core value. The mission of the NAD is to preserve, protect, and promote the civil,

human, and linguistic rights of deaf Americans. The advocacy scope of the NAD is broad, covering the breadth of a lifetime and impacting future generations in the areas of early intervention, education, employment, health care, technology, telecommunications, youth leadership, and more. For more information, please visit <http://www.nad.org>.

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If you'd like more information about this topic, or to schedule an interview with Bill Stark, please call Kathy Buckson at 800-237-6213 (VOICE) or 800-237-6819 (TTY), or visit the DCMP website at <http://www.dcmp.org>.