

listening is learning

promoting a **sound** education

The Described and Captioned Media Program and the American Council of the Blind are pleased to announce the launch of **Listening is Learning**, a new campaign intended to promote the educational benefits of listening to description (also called “audio description” or “descriptive video”) on video-based media.

Description provides **equal access** to educational video for students who are blind or visually impaired, but can increase the effectiveness of educational video for students without vision loss as well.



posters, brochures, and more info @ listeningislearning.org

Listening is Learning
is a joint initiative of:

**DESCRIBED AND
CAPTIONED**
MEDIA PROGRAM | dcmp.org
800.237.6213
FREE-LOAN ACCESSIBLE EDUCATIONAL MEDIA

**AMERICAN
COUNCIL** | acb.org
OF THE BLIND | 800.424.8666
and ACB's AUDIO DESCRIPTION PROJECT